

SUPERVISORY LEADERSHIP

STRATEGIC MANAGEMENT
TRAINING FOR TANGIBLE RESULTS

Fall 2023 Cohort

SELF

The New Leader

October 17, 18, 19, 2023
9:00 - 4:30

TEAM + BUSINESS

Building Effective
Teams

November 8, 9, 10, 2023
9:00 - 4:30

Spring 2024 Cohort

SELF

The New Leader

April 2, 3, 4, 2024
9:00 - 4:30

TEAM + BUSINESS

Building Effective
Teams

May 7, 8, 9, 2024
9:00 - 4:30

Program Overview

Companies need effective leaders at every level and in every location.

Organizations need leaders able to lead when called. Make a seamless transition from team member to team leader by learning key competencies in developing teams while navigating change and creating meaningful professional environments in our Supervisory Leadership program.

WHO SHOULD ATTEND:

Supervisors, team leaders, and managers who are transitioning from a 'direct contributor role' to one that requires them to step into the leader/manager role.



BENEFITS OF ATTENDING THE DRAKE SUPERVISORY LEADERSHIP CERTIFICATE PROGRAM:

Develop your interpersonal skills, self-awareness, and emotional intelligence influencing your ability to lead

Understand the basics of leadership expectations as a new manager and key competencies required to successfully transition from team member to team leader

Expand your professional network with peers who are experiencing similar triumphs and challenges in work

Study key approaches to coaching and delegation increasing enthusiasm and ambition of team members towards increased performance

Create a leadership action plan and business plan to guide your continued leadership growth

Improve communication to motivate, manage conflict and create team accountability.

- Leverage in-person programming for hands-on, guided opportunities

Curriculum

The New Leader

9:00 - 4:30

Week 1: The New Leader is a course designed to help you understand your leadership style and values, as well as your “why”. Maximize your managerial competencies and practice skills of highly effective managers under the guidance of experienced professionals. Learn strategies to become skilled at influencing, problem solving, building trust and connecting with your team alongside a professional peer network. Focus your role with a leadership action plan helping you put learned skills and strategies into practice back at the office.

Building Effective Teams

9:00 - 4:30

Week 2: Learn how to transition from team member to team manager. Building Effective Teams provides a structure and foundation to maximize performance, develop and nurture an agile team, and motivate your team towards a common goal. Gain coaching skills to coach your team to better performance, as well as manage conflict. Take the strategies and tactics learned and create a relevant business plan for your function connecting day-to-day to overarching objectives of the business.

Course Features

Building Your Emotional Intelligence (EQ)

Build personal awareness of your EQ and understand how to practice your EQ to enhance leadership skills and impact on your team.

Problem Solving & Decision Making

Discover problem solving methods for workplace situations and learn new strategies for developing alternative solutions. Create an action plan that allows you to gain confidence in how to approach difficult conversations.

Strategic Leadership Communication

Discover and assess your leadership communication style. Build communication strategies for implementing change, increasing engagement, and promoting transparency in the workplace. Enhance communication tactics and strategies guiding your team towards a common goal.

Negotiation & Conflict Management

Understand effective models of negotiation and conflict resolution through a combination of basic concepts, interactive experiential exercises, and short cases on best practices. These models provide tools to maintain confidence and team stability during conflict.

Diversity Equity and Inclusion

Understand what it means to support a workplace committed to diversity, equity and inclusion. Recognize your role in helping your team members navigate diverse work settings, and set action steps for yourself and your team to identify and overcome barriers in creating equity and inclusion.

Delivery Team



ANNETTE JORDEN

Director of Learning and Development, Life Care Services

Annette is a seasoned HR/Talent Development professional with more than 20 years of experience in the finance, banking, insurance, manufacturing and senior living industries. Currently, as Director of Talent Development at LCS, she leads a team of talent development professionals who design, develop and facilitate leadership development programs and trainings for employees across the company. Annette also consults with leaders and employees at every level of the organization.

In addition, Annette chairs the Greater Des Moines Partnership's Inclusion Council which focuses on topics of diversity, equity, inclusion and belonging across the greater Des Moines metropolitan area. Annette holds degrees in economics, business, and African/African-American studies as well as multiple learning and development certifications.



DR JEFFREY KAPPEN

International Business & Management, Drake University

Dr. Jeff Kappen is an Associate Professor of Management and International Business at Drake University. In addition to teaching in the areas of leadership, management, global studies, and sustainable development, Jeff maintains an active research agenda on the formation of transnational partnerships, the influence of culture and religion on business, and diversity in organizations, and the resolution of issues resulting from socio-cultural differences. Jeff is also serving as acting director of the Principal Center for Global Citizenship and the Nelson Institute for Diplomacy and International Affairs, (through which he manages the international co-curricular programming of the university), and as chair of the nation's largest chapter of the Academy of International Business.



DR SHEILA GREBERT

Learning & Development, Principal

Dr. Sheila Grebert is the Director of Claim Operations – Learning and Development at Principal. She has 16 years of learning and development experience and leads a team of 17 learning and development specialists who design, develop, and facilitate training across seven departments within the insurance arm of the company. Along with leadership, facilitation and designing training, her role involves consulting with business leaders across the company to identify the root cause of a problem and the best intervention. In addition, she is an adjunct professor at Drake University where she teaches in the Master of Science in Leadership Development.



MICHELLE MORFORD

Communications Strategist, Wells Fargo

Michelle Morford is a Communications Strategist with over 30 years in corporate communications. Michelle's most recent role is a communication leader for Wells Fargo Home Mortgage, where she serves several executive leaders in the capacity as an advisor, consultant and strategist. Michelle held a variety of senior leadership communication roles at Wells Fargo, leading multiple teams focused on information transfer, change management, employee education, executive leadership support and other creative roles to drive organizational transformation using communication tools and techniques.

SUPERVISORY LEADERSHIP CERTIFICATE PROGRAM

\$2,199

*REGISTER 4 WEEKS PRIOR
AND RECEIVE AN EARLY
BIRD 20% DISCOUNT*

= \$1795.20

FEES INCLUDE:

- Tuition
- All program materials

DISCOUNTS*:

- Register 4 weeks prior to event and SAVE 20% on an early bird discount.
- Drake Alumni are eligible to SAVE 20%
- Register a group of 3 + participants to the same program and SAVE 20%

**Please note that discounts cannot be combined*

Cancellation

For a full refund, cancellations must be received 10 business days prior to the training. You may substitute another employee from the same company with no penalty.

CEUs

Supervisory leadership certificate participants earn a certificate of attendance and 5.6 CEUs.

FALL 2023

SPRING 2024

REGISTER

WWW.DRAKE.EDU/EXECED/

